

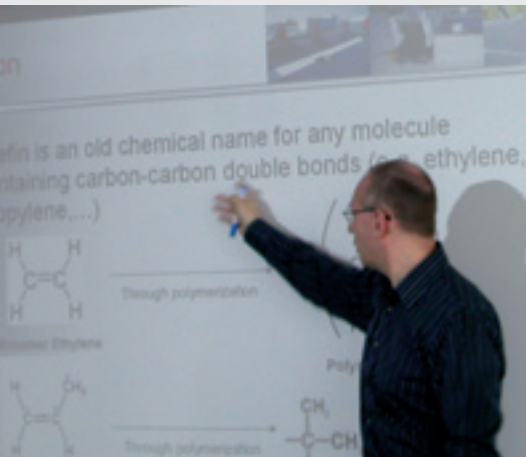


**When It Comes To Roofing
We Help You Stay On Top**

Brussels Campus
Firestone Building Products Europe
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Beijing Campus
Firestone Building Products
A4-2 | NO.1 | Xinying Industrial Zone | East Ext,
Beijing Development Area | Beijing 100023, China

Knowledge is your most important roofing tool !



Tear-off or recover an old roof? Fully adhered, mechanically attached or ballasted? How much insulation? Sales, architects, consultants and building owners must address a variety of questions before any roof installation. Firestone is not only your source for quality products, but for quality information as well.

Through Building Products University (BPU), Firestone offers a training program to keep you on top of all your roofing projects. BPU seminars combine classroom activities, in-depth discussions, question-answer periods and hands-on demonstrations. Session instructors typically have between 10 and 20 years of direct roofing experience and all have international experience.

Our BPU training sessions cover a wide spectrum of roofing issues, including roof design, insulation, membrane selection, affixment method, maintenance, etc.

Who should attend?

If you're involved in roofing decisions, Building Products University is designed for you. Because architects, consultants, building owners, sales representatives, roofing and general contractors play critical roles in selecting roofing systems, they should find Building Products University invaluable in their work and decision making.

How do I attend?

Complete the information on the back page and send it to your local Firestone representative or send it to one of the Firestone BPU Training Centers. We will inform you about the upcoming BPU training sessions.

What about travel arrangements?

All attendees will be responsible for making their own travel arrangements. Firestone will provide accommodation, local transportation and meals.

Please let us know your travel plans, including complete flight itinerary. Please schedule your return flight to depart after 16h00 on the last day of the seminar.

What should I bring?

Be sure to bring some comfortable casual clothes for classroom sessions. If you wish to participate to some of the hands-on sessions, a coverall will be put at your disposal. We will provide all classroom materials.

SEMINAR TOPICS

- **Basic Roofing: A Selection Process**

A review of the chemistry and physical properties of EPDM, TPO and PVC single-ply membranes, plus “how to” pointers to help you evaluate these membranes and their respective roofing systems.

- **EPDM Single Ply Membrane**

The expanding growth of EPDM single plies can be directly correlated to system and product enhancements that have improved the performance of the systems, the economics of their installation and their low life-cycle cost.

- **TPO Single Ply Membrane**

An in-depth discussion of the TPO market, products, and industry issues within this rapidly growing segment of low-slope commercial roofing.

- **White versus Black**

A discussion on when, where and how a white or black membrane can contribute to energy savings (heating and/or cooling).

- **Roofing System Affixment Design Criteria**

A review of essential design criteria and methods of attaching a roofing system to the deck or substrate.

- **Roof Design Considerations**

A comprehensive discussion of the basic elements of roof design and how each contributes to the selection of a proper system (wind, fire, traffic, life expectancy, maintenance, ...).

- **Why Insulation or Cover Boards**

A detailed look into the critical functions of insulation and/or cover board: as a substrate and as part of the thermal envelope.

- **Insulation Description and Comparisons**

A review of the strengths and weaknesses of different thermal insulation boards and cover boards.

- **Designing Roofs for Optimal Service**

A discussion of vital factors that will impact the long term performance and maintenance of your roof.

- **Garden Roofs and PV installations**

A discussion about the components of garden roofing, their impact on the building and the specific roof system and design requirements. An overview of the different PV installations available today and how they work with roofing systems.





Registration Form

Company Name: _____

Address: _____

City: _____

Country: _____

Email: _____

Phone: _____

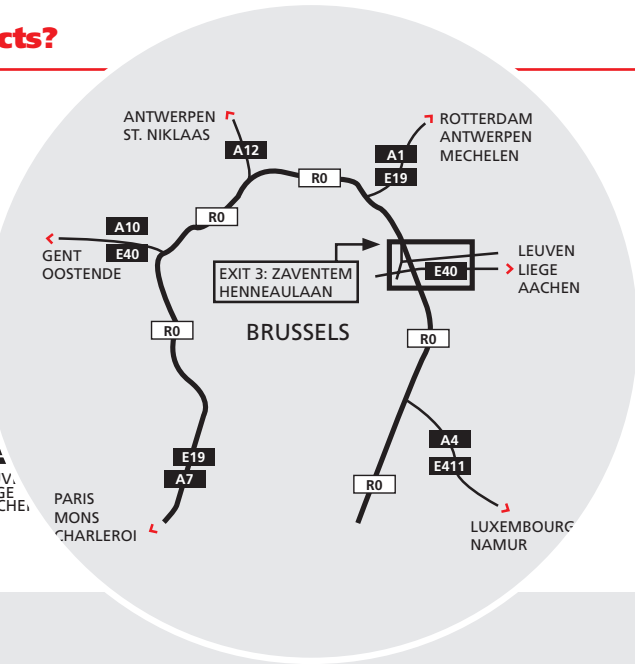
Attendee(s) name and function

1 _____

2 _____

3 _____

How to reach Firestone Building Products?



Firestone
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 NOBODY COVERS YOU BETTER.®

Firestone Building Products

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